

ILPQC Birthing Hospital Quality Designation Program with funding from BCBSIL Special Beginnings® and PVB/BE Sustainability Webinar

Monday December 8th, 2025 1:00 PM



Staff supporting the Illinois Birthing Hospital Quality Designation Program!



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ILPQC's 13th Annual Conference

Our Biggest Annual Conference Yet!



Annual Conference by the Numbers



Over 600 Attendees



Over 60 Hospital Awardees

Birth Equity and PVB QI Excellence Award winners
ESSI and PMH progress awards
Patient & Community Engagement Awards
30 Birth Quality Designation Awards!!



43 Posters



22 Parent / Patient Partners



19 Partner Tables



IL Birthing Quality Designation

Birth Quality Excellence

Awardees

- Ascension St. Alexius Medical Center
- Barnes-Jewish Hospital
- CGH Medical Center
- Endeavor Health Elmhurst Hospital
- Endeavor Health Evanston Hospital
- Endeavor Health Northwest Community Hospital
- Endeavor Health Swedish Hospital
- Gibson Area Hospital
- Loyola University Medical Center
- McDonough District Hospital
- Mount Sinai Hospital
- NM Catherine Gratz Griffin Lake Forest Hospital
- Northwestern Memorial Hospital
- OSF Saint Anthony Medical Center
- Riverside Medical Center
- Roseland Community Hospital
- Saint Anthony Hospital
- SIH Memorial Hospital of Carbondale
- Springfield Memorial Hospital

Hospitals met 21/21 designation criteria!



IL Birthing Quality Designation



Birth Quality Star Awardees

- Anderson Hospital
- Advocate Christ Medical Center
- Advocate Lutheran General Hospital
- Endeavor Health Highland Park Hospital
- HSHS St. Francis Hospital
- MacNeal Hospital
- Mercyhealth Javon Bea Hospital
- Northwestern Medicine Central DuPage Hospital
- Northwestern Medicine Palos Hospital
- OSF St. Elizabeth Medical Center
- OSF St. Joseph Medical Center
- University of Chicago Medical Center

Hospitals met at least 19/21 criteria, and did not miss more than one outcome measure!



Celebrating our 2025 Birth Quality Designation Excellence Awardees!



Attendance Poll

Please fill out the poll so that we can track hospital team attendance for Quality Designation Webinars. If unable to complete poll, please email maria.villagomez@endeavorhealth.org



Webinar Objectives

- Pathway to IL Birthing Hospital Quality Excellence Award Designation in 2025
- 2025 Achievements on Key System Changes and Outcome Measures
- Feedback from 2025 IL Birthing Hospital Quality Designation Program
- Team Talk

Overview of IL Birthing Hospital Quality Excellence Award Designation



Funding Awards: \$10,000-\$20,000 toward your OB Department's QI efforts



To Qualify, Hospitals must meet criteria such as:

- Participate with ILPQC
- Structure measures in place
- Engage Patient and Community Partners
- Maintain NTSV C-section rate < 25.0%
- Reduce NTSV C-section disparities

Support for the IL Birthing Hospital Quality Excellence Designation Program, including mini-grants and monetary awards, is provided by BCBSIL Special Beginnings program®

Pathway to IL Birthing Hospital Quality Excellence Award Designation 2025

Team Engagement and Participation

74

Hospitals had staff representation at ILPQC Face-to-Face meeting in May

76

Teams attended office hours/QI topic calls

46

Hospitals had a nurse and provider attend our ILPQC Face-to-Face meeting in May

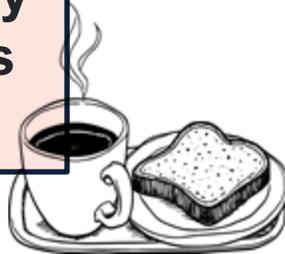
100+

Participated in 1-1 QI support

“The 1:1 support for Birth Quality Designation was invaluable. Walking through our hospital’s progress step-by-step helped us see exactly where we stand and what to focus on next.”

Engaging Patient, Parent, and Community Partners

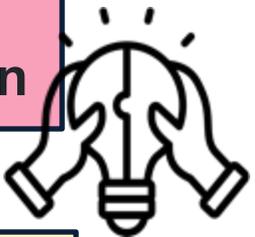
58 Respectful Care Breakfasts held by hospital QI teams (144 total)



50 hospitals engaging 88 patient partners



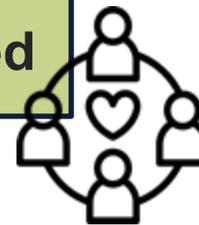
42 hospital partnerships to support doula Medicaid certification



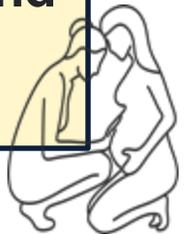
8 OB and Neonatal Community Advisory Board meetings held



New ILPQC Community Engagement Coordinator hired



40 hospitals build new connections with community doula and home visiting programs



Teams share influence of patient/parent and community partners on improving OB care

“It has helped our team better understand the needs and priorities of the community we serve. Their feedback gives us **insight into real challenges** patients face... This perspective has allowed us to shape our QI work in ways that are **more effective** for the families in our care.”

“Involving patient partners and community doulas has expanded resources, built trust and made our initiatives **more equitable and sustainable.**”

“Inviting community partners has **expanded our resources** in the community that we can use to help our families.”

“It personalizes the work by adding **faces** to the data.”

Providing Support to Patient Partners engaging in QI work



50 hospitals engaging patient partners in QI efforts

88 total patient partners

2 patient partner support network meetings

Partnered with MoMMA's Voices to provide patient partner training

39 hospitals used mini-grant funding to support patient partner engagement

“Having the chance to ***speak one-on-one*** has ***helped immensely.***”

“***Office hours were helpful*** to get questions answered.”

“***Summer series*** does a really good job of talking about specific QI tools and expanding on our work we are doing.”

Most helpful ILPQC QI supports for teams!

“I've only attended 1 office hour but it was a really great way to get questions answered. ***I wish I would have attended more along the way.***”

“The ***team is knowledgeable,*** and I enjoyed the ***personalized coaching***”

“I liked ***learning from other hospitals.*** They give good ideas on how different workflows were implemented. I also like to hear about their challenges and how they were able to overcome them.”

ILPQC collaborating across initiatives to facilitate your success: working on QI training and resources for 2026!



- Training and pathway to Medicaid certification for hospital-nominated community-based doulas
- Patient and family engagement training for hospital teams from MoMMA's Voices
- Perinatal Mood Disorders Components of Care / Advanced Perinatal Psychotherapy training from Postpartum Support International for hospital and affiliated outpatient site staff
- Perinatal Mental Health quick start materials for affiliated outpatient sites

Respectful Care Breakfasts Across IL & Patient Partners



“It meant a lot to be heard. Sharing my birth story and seeing staff really listen made me feel that my experience can make a difference.”

-Patient



“It felt like a real partnership. Patients and providers learning together about what respectful care looks like in action.”

-Patient



☀️ *Creating meaningful spaces for dialogue between clinical staff and patients and families*

“I have seen real change in the Labor & Delivery unit of the hospital because of these meetings. [...] The feedback from birth workers and the community is actually taken and implemented and that is so important for families in our region.”

-Doula

🤝 62 hospitals engaged
88 patient partners

☕ 41 hospitals held 58
Respectful Care Breakfasts
in 2025

Pathway to IL Birthing Hospital Quality Excellence Award Designation

Mini-Grant QI Activities

63 Teams received mini-grants



Respectful Care Breakfasts
(52 teams)



Patient partner engagement
(46 teams)



Trainings to support respectful care and QI implementation for clinical staff (40 teams)



Doula Engagement
(17 teams)

Achievements on Key Systems Changes: *Engaging Outpatient Prenatal Sites in QI*

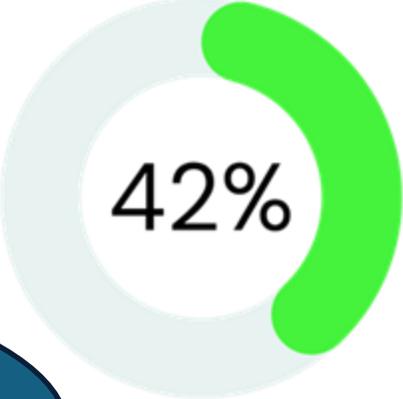
“We brought key stakeholders from each prenatal site, including our FQHC’s, to the table from the very beginning to ensure coordinated QI success.”

Key Strategies: Structure Measures	January 2025 % In Place	August 2025 % In Place
Coordinating QI efforts to engage outpatient prenatal clinics, federally qualified health center’s and other community health clinics	 <p>52%</p>	 <p>79%</p>

“We created clinic patient folders filled with resources to connect patients to support earlier in pregnancy.”

Achievements on Key Systems Changes: *Building Relationships with Community Partners*

“We deepened hospital–doula collaboration through meet-and-greets, joint birth planning, and updated policies that fully integrate doulas into the care team.”

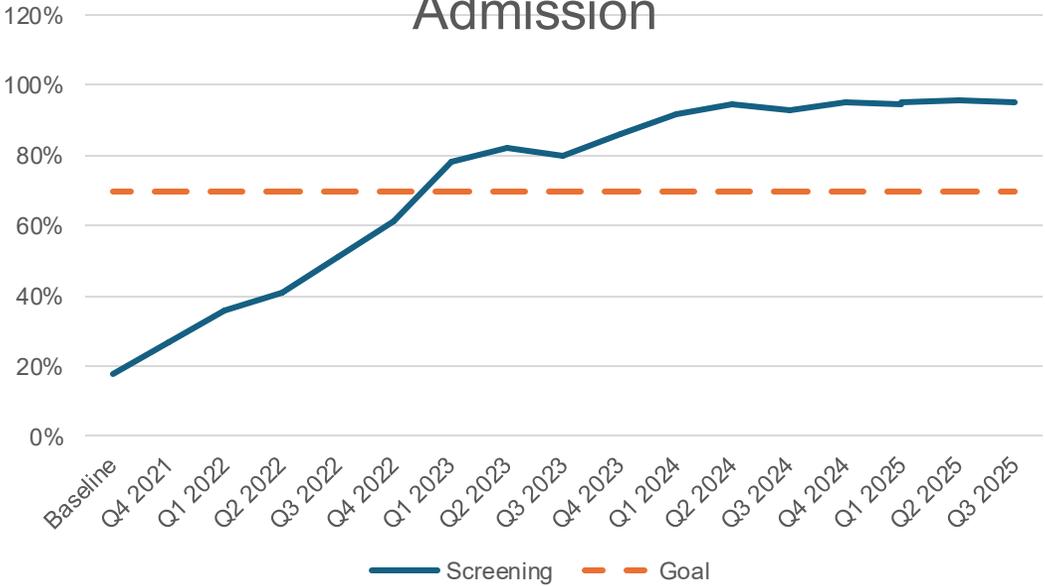
Key Strategies: Structure Measures	January 2025 % In Place	August 2025 % In Place
Build relationships with community-based doulas, home visiting programs, and other community resources	 <p>42%</p>	 <p>79%</p>

“We partnered with a home visiting initiative that provides perinatal patients with extended care and resources beyond the hospital.”

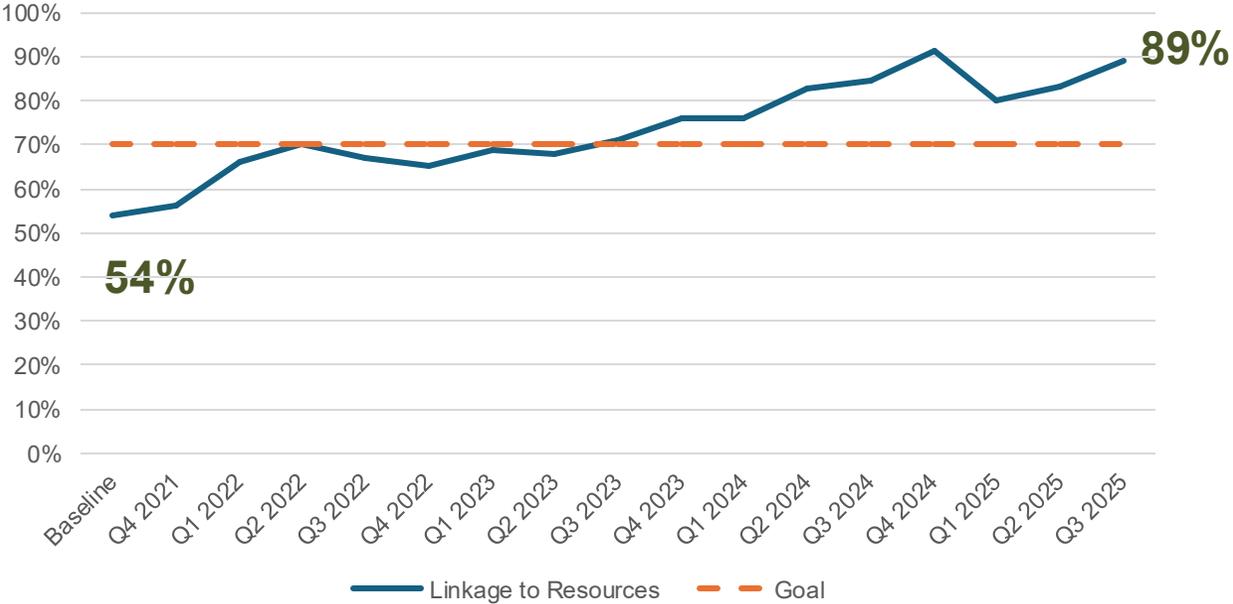
SDOH Screening and Linkage to Resources



SDOH Screening at Delivery Admission



SDOH Linkage to Resources



In 2025:
5,400 charts sampled from 64 hospitals
5,141 (95%) patients SDOH screening during delivery admission

1,109 (22%) patients were identified to have SDOH resource needs

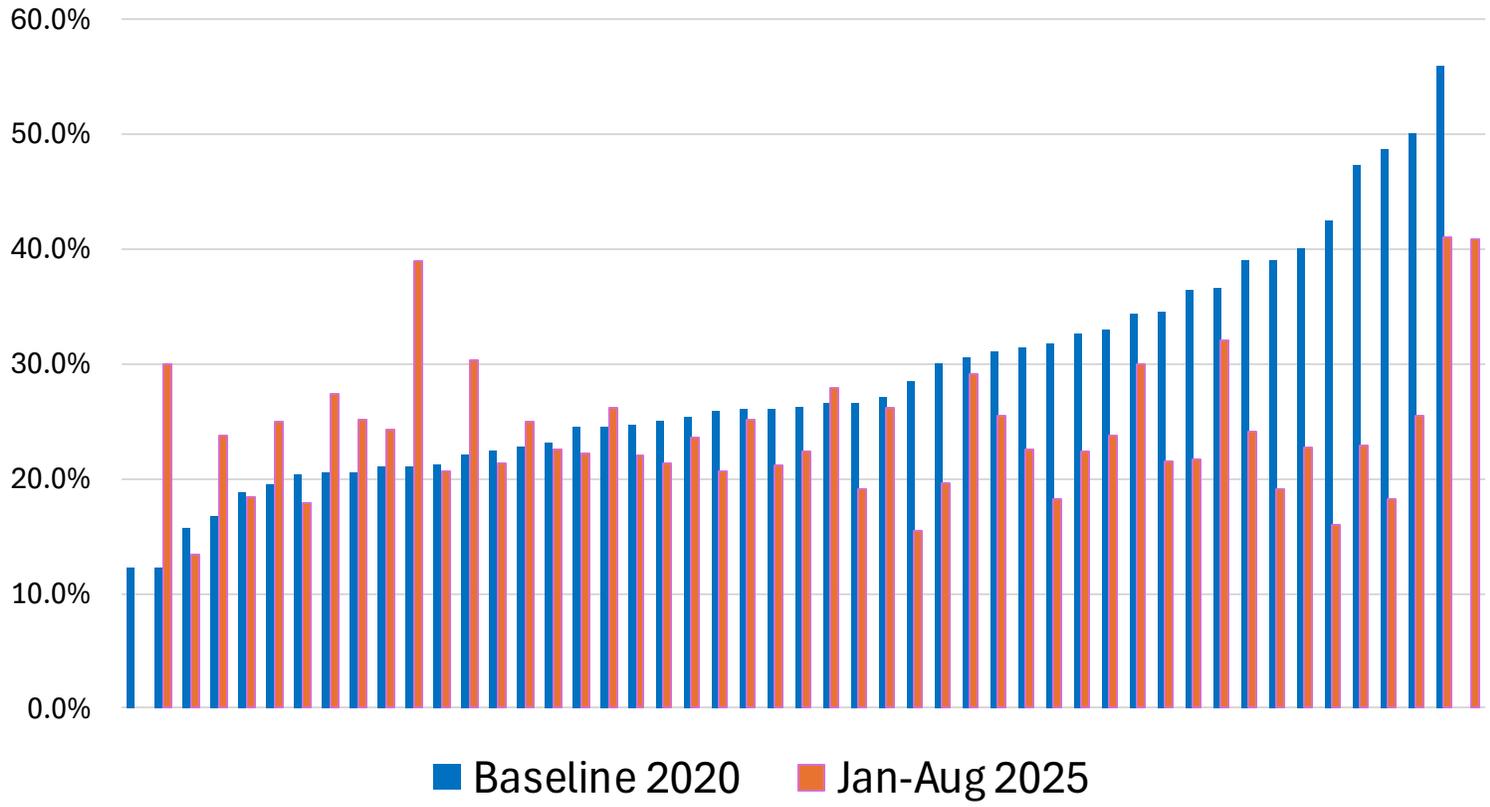
990 (89%) patients with SDOH resource needs were LINKED to resources

Reduced NTSV C-section Rates Across IL Hospitals

Baseline 2020 Compared to 2025



NTSV C-Section Rate by Hospital
Baseline 2020 vs Jan-Aug 2025



Percent of Hospitals achieving the NTSV C-Section Rate goal of 23.6% increased from **33% in 2020** ↓ **55% in 2025**



% of Hospitals with NTSV C-section Rate ≤25%: *Working to Reduce Disparities*

Category	2021 Percent of Hospitals with NTSV C-section Rate <25% (N=44)	2025 (Jan-Aug) Percent of Hospitals with NTSV C-section Rate <25% (n=64)
BIPOC (Black, Hispanic Asian, Other)	49%	56%
White Race/Ethnicity	39%	67%
Black Race/Ethnicity	34%	41%

Hospitals have made progress to reduce NTSV c-section disparities. Must continue to identify and take action on disparities in 2026.

Impact of the Designation Program to sustain excellence in equitable maternal health care for your hospital

Birth Quality Designation applications 2025

"Our partnerships with patients and community organizations are stronger than ever, creating lasting impact beyond the hospital."

"Patients are now active partners in their care, our focus on shared decision-making has changed everything."

"This program helped us embed respectful, bias-free care into our daily practice, change that's here to stay."

"We've built a culture that centers equitable, respectful, and evidence-based maternity care."

"We reduced our NTSV cesarean rate by more than 20%, proving that teamwork and consistency drive results"

"Staff are empowered and invested. Promoting vaginal birth is now part of who we are as a unit."

How Did the ILPQC Birth Quality Designation Program Mini-Grant Funds Help Your Hospital Team Achieve Key Strategies?



Birth Quality Designation applications 2025

"These investments allowed us to strengthen staff engagement, support evidence-based intrapartum practices, and amplify patient and community voices—all of which moved us closer to meeting the ILPQC Birth Quality Designation criteria and sustaining our PVB/Birth Equity efforts."

"The mini grants are helpful for maintaining labor support and momentum."

"This mini-grant allow us to strengthen both patient engagement and staff capacity to deliver equitable, respectful, and person-centered maternity care."

"We held a Grand Rounds session focused on trauma-informed care, helping staff deepen their understanding of how to support patients with compassion and awareness."

TeamBirth Implementation in Illinois

Team-based approach bringing clinicians and patients together for clear, respectful communication and shared decisions during labor

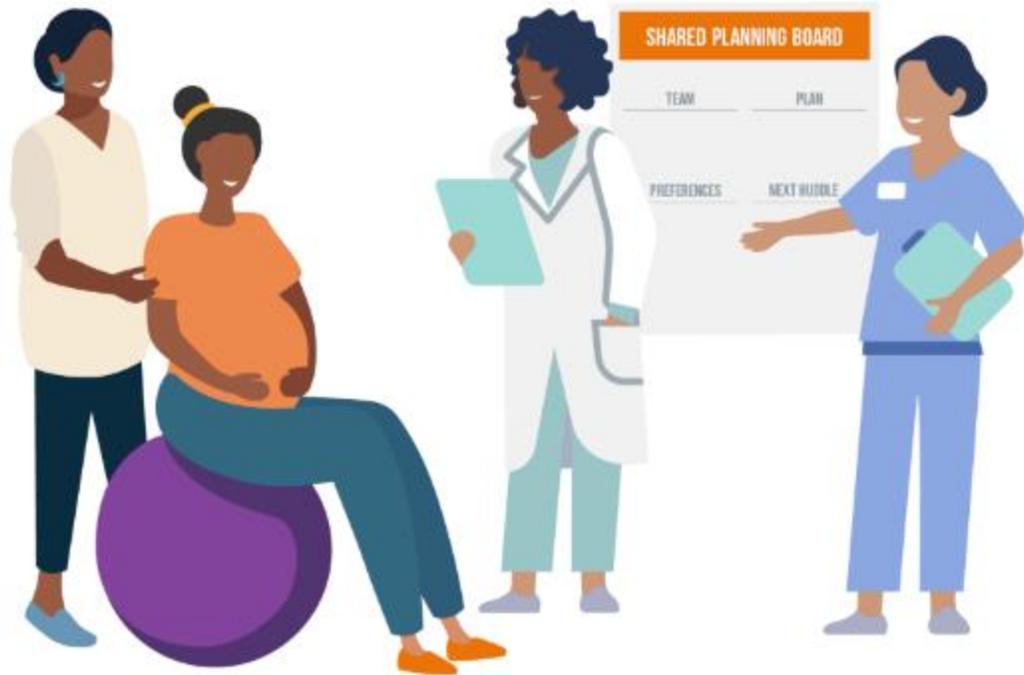
Birth Equity and PVB Sustainability

- PREM results have identified a need to continue to **work on active listening, shared decision making**, and respectful care.
- Must focus on **actionable strategies to shift clinical culture** to promote respectful care, shared decision making, and **improve patient-centered experience**.
- **Continue to focus on taking action to reduce disparities in NTSV Cesarean births**



Implementing TeamBirth in IL to Improve Shared Decision Making and Reduce Disparities in NTSV CS

Patient-Centered Outcomes Research Initiative (PCORI) funding 22 Illinois hospitals to implement TeamBirth to improve shared decision-making and respectful care during L&D and to evaluate outcomes.



TeamBirth Implementation Rollout:

Wave 1 teams had kick-off call in October 2025, looking ahead to their GO LIVE April 2026

Wave 2 starts work April 2026 with GO LIVE Oct 2026

Wave 3 starts work Oct 2026 with GO LIVE April 2027

Image from TeamBirth/Ariadne Labs

Learn more at <https://www.ariadnelabs.org/delivery-decisions-initiative/teambirth/>

Team Talk



Memorial Hospital of Carbondale

Bridging The Gap between Doulas and The Hospital

Mary Jarvis, MSN, RN, CLC

Perinatal Outreach & Lactation Coordinator

Chastity Mays, M.S. Ed. CD (SOKANA)

Full Spectrum Doula and CEO of the Little Resource Center
Carbondale



Respectful Care Breakfast



Relationship

It took us a while to build relationship

Feedback

Creating a safe place to share - we grew to accept feedback from each other

Collaboration

We have grown to collaborating on the best care for patients



ILPQC Conference 2024

Chastity Attended the ILPQC Conference along with Mary Jarvis and Carleigh Wright as a community partner.

Patience and Persistence

“The amazing dialogue between the mothers and the staff around respectful care” (Survey Response)

Mary and Chastity have attended each Respectful Care Breakfast and have invited other Doulas, Lactation Consultants, and Doula families over the years.



Community Partner



Upcoming OB Webinars

Call Topic	Date
Birth Quality Excellence Award Designation Webinar	December 8th, 2025, 1:00pm
December PMH Monthly Webinar	December 15th, 2025, 12:00pm
January PMH Monthly Webinar	January 26th, 2026, 12:00pm
Birth Quality Excellence Award Designation Webinar	January 27th, 12:00pm



SAVE THE DATES!

ILPQC'S FACE-TO-FACE MEETINGS

MAY 20TH & MAY 21ST 2026
SPRINGFIELD, IL



Save the Date

ILPQC'S 14TH
ANNUAL CONFERENCE

TUESDAY | NOVEMBER 10TH 2026

THE WESTIN LOMBARD HOTEL
LOMBARD, IL

