**Subject Line:** Final Call!Have your voice heard by completing the labor culture survey now

Dear Labor & Delivery Unit Clinicians and Staff,

We are [number] weeks into our **Labor Culture Survey** launch, **we need to hear from you**. Information from the survey will help assess our hospital’s readiness to undertake promoting vaginal birth quality improvement efforts and identify strengths and opportunities for improvement regarding our unit’s labor culture. Our goal is 100% participation by our labor and delivery clinical team including: all physicians, midwives, nurses and other clinical staff. Here is the breakdown of our hospital’s participation:

[Breakdown of % of nurses and providers who have completed]

This survey is anonymous and quick – only 10-15 minutes. Please click on this link to complete the survey: https://redcap.healthlnk.org/surveys/?s=8TLEMM7P7J

Thank you!

[Hospital champion]