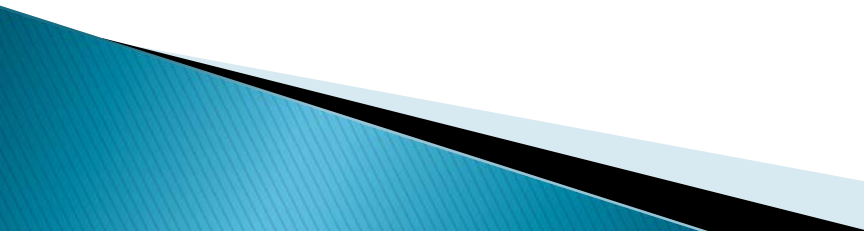


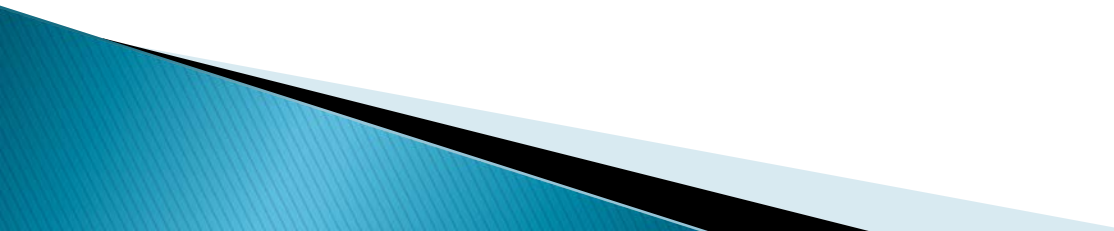
McDonough District Hospital: EED

Ashley Frederick, RN, BSN
Clinical Quality Improvement Coordinator

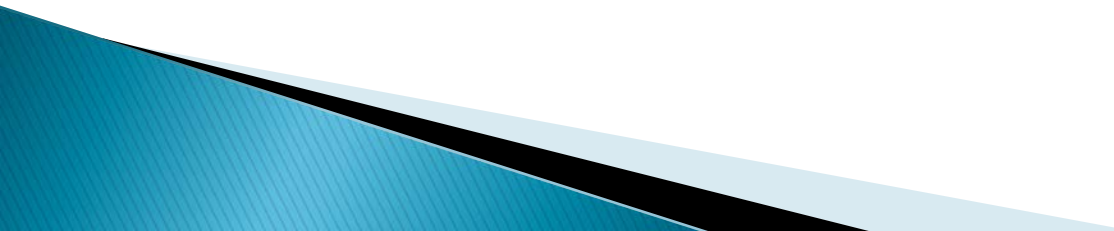
McDonough District Hospital

- ▶ Located in Macomb, Illinois
 - ▶ Rural Hospital
 - ▶ Licensed for 113 beds
 - ICU, Acute Care (Medical/Surgical Floor), Transitional Care Unit, OB
 - ▶ Employees over 600+ staff
 - ▶ Joint Commission Accredited
- 

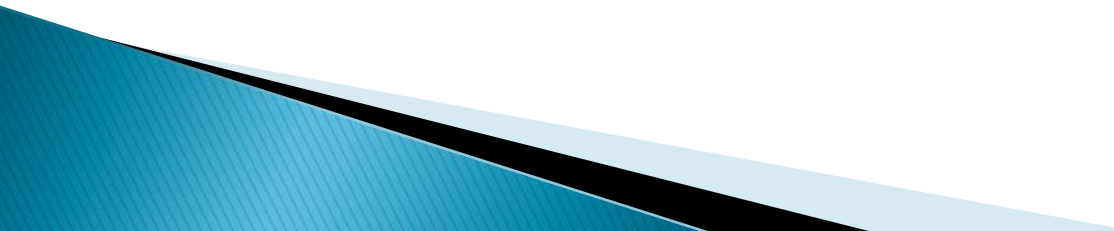
Obstetrics Department

- ▶ > 350 Deliveries annually
 - ▶ 3 LDR's
 - ▶ 10 Bed Post Partum Unit
 - ▶ Well Baby Nursery
 - ▶ Level II NICU
 - ▶ 2 OBGYN Physicians on staff
- 

Elective Deliveries at ≥ 37 Weeks and < 39 Weeks

- ▶ CMS requirement as of January 1, 2013
 - ▶ Medical Records Department:
 - Abstractors abstract data using Press Ganey Quality Performer
 - ▶ OB Clinical Care Coordinators submit data to ePeriNet.org
 - ▶ Clinical Quality Improvement Coordinator submits data to comp data system
- 


Hard Stop Policy Implementation

- ▶ Implemented in September 2012
 - ▶ Revised OB Chain of Command to reflect OSF Saint Francis Medical Center, located in Peoria, Illinois, as final determination for appropriateness of EED
 - ▶ Partnered with March of Dimes campaign
- 

March of Dimes: Community Education

If your pregnancy is healthy,
it's best to stay pregnant for
at least 39 weeks.

A baby's brain at 35 weeks weighs only
two-thirds of what it will weigh at
39 to 40 weeks.



35 weeks 39 to 40 weeks

march of dimes
pregnancy & newborn
health education center*
marchofdimes.com

- ▶ Displayed in multiple areas in hospital
- ▶ Flyers / Hand outs at every physician
- ▶ Flyers around community including:
 - Convenient Care Center
 - Wal-mart
 - Grocery Stores (Hy-Vee, Neiman's, etc)