



Illinois Perinatal Quality Collaborative  
Second Annual Conference



November 10, 2014  
7:00 a.m. - 5:00 p.m.  
NIU Naperville Conference Center  
1120 E. Diehl Rd., Room 101  
Naperville, IL 60563

NORTHWESTERN UNIVERSITY



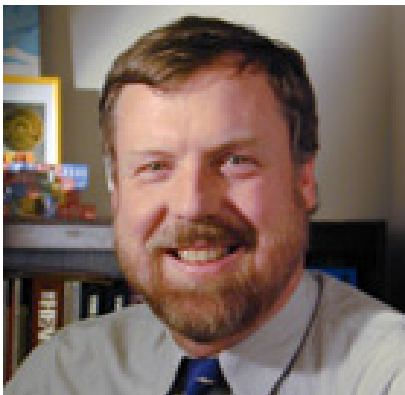
# Join us for the Illinois Perinatal Quality Collaborative Second Annual Conference!

The conference aims to engage perinatal stakeholders and birthing hospitals in obstetric and neonatal quality improvement projects to improve the quality of health outcomes for Illinois women and infants. National leaders in perinatal quality, including keynote speaker Elliott Main, MD, of the California Maternal Quality Care Collaborative, as well as speakers from Ohio, Illinois, North Carolina, and Tennessee join us to share strategies and lessons learned from perinatal quality collaboratives across the US. We will hear updates on current Illinois perinatal quality initiatives, discuss hot topics in both obstetric and neonatal quality and next steps for engaging with Illinois Perinatal Quality Collaborative (ILPQC).



## Conference Objectives

- Describe critical components of a well-functioning statewide perinatal quality collaborative;
- Explain CQI theory and methods to improve perinatal outcomes;
- Identify successful past/present initiatives in Illinois to reduce adverse perinatal outcomes;
- Lead or participate in the planning, implementation and sustenance of a perinatal quality improvement project based on one's expertise;
- Drive national, state, and local policies aimed to improve perinatal health care.



## Keynote Speaker: Elliott Main, MD

Dr. Elliott Main is the Medical Director of the California Maternal Quality Care Collaborative (CMQCC) and has been the Chair of the California Pregnancy-associated Mortality Review Committee since its inception in 2005. For 14 years, he was the Chair of the OB/GYN Department at California Pacific Medical Center in San Francisco and is currently clinical professor of Obstetrics and Gynecology at both UCSF and Stanford University.

Dr. Main has been actively involved or chaired multiple national committees on Maternal Quality measurement including National Quality Forum, ACOG, AMA, The Joint Commission, Leap Frog and CMS. In 2013, Dr. Main received the ACOG Distinguished Service Award for his work in quality improvement.

## Target Audience

- Physicians providing prenatal or neonatal care
- Nurse midwives, Nurses, or Advanced Practice Nurses
- Quality leaders and
- Administrators

Criteria for successful completion: Prior to the learning activities there are no required items to complete. To obtain full contact hours for CNEs, you need to complete the entire conference (6.8 hours) and an evaluation. No partial credit will be awarded. There are no conflicts of interest for planners, presenters, faculty, authors, and content reviewers.

## CMEs

**Accreditation Statement:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Northwestern University Feinberg School of Medicine and Illinois Perinatal Quality Collaborative. The Northwestern University Feinberg School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

**Credit Designation Statement:** The Northwestern University Feinberg School of Medicine designates this live activity for a maximum of 7 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Please contact Patricia Lee King at [info@ilpqc.org](mailto:info@ilpqc.org) or 847-570-2686 for more information about contact hours.

## Continuing Education Credits

### CEUs

This activity has been submitted to the Ohio Nurses Association for approval to award contact hours. The Ohio Nurses Association (OBN-001-91) is an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.



## Conference Agenda

7:00 - 8:00 a.m.	<b>Registration and Continental Breakfast</b>	1:30 - 2:15 p.m.	<b>Engaging Families in Quality Improvement</b>
8:00 - 8:10 a.m.	<b>Welcome</b>		<b>Tara Bristol, MA</b> , Director of Patient and Family Engagement, Perinatal Quality Collaborative of North Carolina
8:10 - 8:45 a.m.	<b>ILPQC: One Year and Counting</b>	2:15 - 3:00 p.m.	<b>Improving Outcomes with Preeclampsia: The Role of a State Collaborative</b>
	<b>Ann Borders, MD, MSc, MPH</b> , Executive Director and Obstetric Lead, Illinois Perinatal Quality Collaborative and Clinical Assistant Professor Maternal Fetal Medicine, NorthShore University HealthSystem		<b>Elliott K. Main, MD</b> , Medical Director, California Maternal Quality Collaborative and Chairman and Chief of Obstetrics, California Pacific Medical Center
	<b>Akihiko Noguchi, MD, MPH</b> , Neonatal Lead, Illinois Perinatal Quality Collaborative and Professor of Pediatrics, Cardinal Glennon Children's Medical Center, Saint Louis University	3:00 - 3:15 p.m.	<b>Break</b>
	<b>Patricia Ittmann, DO</b> , Quality Improvement Leader for Neonatal Projects, Illinois Perinatal Quality Collaborative and Neonatologist, Quality Leader, Rockford Health System	3:15 - 4:45 p.m.	<b>Hot Topics in Neonatal QI: Discussion of Current and Future Initiatives</b>
8:45 - 9:45 a.m.	<b>Keynote Speaker</b>		<b>Akihiko Noguchi, MD, MPH</b> , Neonatal Lead, Illinois Perinatal Quality Collaborative and Professor of Pediatrics, Cardinal Glennon Children's Medical Center, Saint Louis University
	<b>Perinatal Quality Collaboratives: State and National Successes</b>		<b>Patricia Ittmann, DO</b> , Quality Improvement Leader for Neonatal Projects, Illinois Perinatal Quality Collaborative and Neonatologist, Quality Leader, Rockford Health System
	<b>Elliott K. Main, MD</b> , Medical Director, California Maternal Quality Collaborative and Chairman and Chief of Obstetrics, California Pacific Medical Center		<b>Peter H. Grubb, MD</b> , Medical Director, Tennessee Initiative for Perinatal Quality Care and Associate Professor of Pediatrics, Vanderbilt University School of Medicine
9:45 - 10:15 a.m.	<b>Transforming Perinatal Healthcare through Quality Improvement</b>		<b>Marty McCaffrey, MD, CAPT USN (Ret)</b> , Director, Perinatal Quality Collaborative of North Carolina and Clinical Professor Neonatal-Perinatal Medicine, UNC Chapel Hill
	<b>Marty McCaffrey, MD, CAPT USN (Ret)</b> , Director, Perinatal Quality Collaborative of North Carolina and Clinical Professor Neonatal-Perinatal Medicine, UNC Chapel Hill	3:15 - 4:45 p.m.	<b>Hot Topics in Obstetric QI: Discussion of Current and Future Initiatives</b>
10:15 - 10:30 a.m.	<b>Break</b>		<b>Ann Borders, MD, MSc, MPH</b> , Executive Director and Obstetric Lead, Illinois Perinatal Quality Collaborative and Clinical Assistant Professor Maternal Fetal Medicine, NorthShore University HealthSystem
10:30 a.m. - 12:00 p.m.	<b>Panel: Leaders from other State Perinatal Quality Collaboratives Discussion of Key Initiatives</b>		<b>William Grobman, MD, MBA</b> , Obstetric/Improvement Advisor, Illinois Perinatal Quality Collaborative and Arthur Hale Curtis, MD, Professor of Obstetrics and Gynecology, Northwestern University Feinberg School of Medicine
	<b>Peter H. Grubb, MD</b> , Medical Director, Tennessee Initiative for Perinatal Quality Care and Associate Professor of Pediatrics, Vanderbilt University School of Medicine		<b>Michael Krew, MD, MS</b> , Improvement Advisor, Ohio Perinatal Quality Collaborative, Director of Obstetric Quality and Safety, Aultman Maternal Fetal Medicine, and Clinical Professor of Obstetrics and Gynecology, Northeast Ohio Medical University
	<ul style="list-style-type: none"> <li>• Neonatal Abstinence Syndrome</li> <li>• Golden hour</li> </ul>		<b>Elliott K. Main, MD</b> , Medical Director, California Maternal Quality Collaborative and Chairman and Chief of Obstetrics, California Pacific Medical Center
	<b>Michael Krew, MD, MS</b> , Improvement Advisor, Ohio Perinatal Quality Collaborative, Director of Obstetric Quality and Safety, Aultman Maternal Fetal Medicine, and Clinical Professor of Obstetrics and Gynecology, Northeast Ohio Medical University		<b>Cindy Mitchell RN, BSN, MSHL</b> , Birth Certificate Initiative Lead, Illinois Perinatal Quality Collaborative and Perinatal Network Administrator, South Central Illinois Perinatal Center, St. John's Children's Hospital
	<ul style="list-style-type: none"> <li>• Antenatal steroids</li> <li>• Birth certificate accuracy</li> </ul>	3:15 - 4:45 p.m.	<b>Family Engagement Breakout</b>
	<b>Marty McCaffrey, MD, CAPT USN (Ret)</b> , Director, Perinatal Quality Collaborative of North Carolina and Clinical Professor Neonatal-Perinatal Medicine, UNC Chapel Hill		<b>Tara Bristol, MA</b> , Director of Patient and Family Engagement, Perinatal Quality Collaborative of North Carolina
	<ul style="list-style-type: none"> <li>• Preeclampsia</li> <li>• Human milk and breastfeeding</li> </ul>	4:45 - 5:00 p.m.	<b>Wrap Up &amp; Evaluation</b>
12:00 - 1:30 p.m.	<b>Networking Lunch and Poster Session</b>		

## Conference Planning Committee

Ann Borders, MD, MPH, NorthShore University HealthSystem

Patricia Ittmann, DO, Rockford Health Physicians

Patricia A. Lee King, PhD, MSW, Northwestern University

Blanca V. Leon-Carter, EverThrive Illinois

Akihiko Noguchi, MD, MPH, Cardinal Glennon Children's Medical Center,  
Saint Louis University

Madiha Qureshi, MPH, March of Dimes, Illinois Chapter

Myra Sabini, RNC-OB, NorthShore University HealthSystem

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Naperville, IL

## Registration Form

Please register by November 3<sup>rd</sup>. This form may be faxed to 312-491-8171.

Please print clearly and photocopy this form for additional attendees.

- MD       PhD  
 DO       RN  
 Other \_\_\_\_\_

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Lunch Box Choice: (check only one)

- Ham & Swiss on Black Russian       Vegetarian  
 California Club       Tiger Thai (Beef Brisket)  
 Caesar Salad

Special Dietary Needs \_\_\_\_\_

Your choice for the afternoon breakout session:

- Hot Topics in Neonatal QI: Discussion of Current and Future Initiatives  
 Hot Topics in OB QI: Discussion of Current and Future Initiatives  
 Family Engagement

For more information, please Joanna Medina at 312.491.8161 x 21 or by email at [info@ilpqc.org](mailto:info@ilpqc.org). To reserve your spot, please complete this form and send checks if applicable to EverThrive Illinois. Please reserve your spot by **November 3<sup>rd</sup>**. Online registration is also available at [www.ilpqc.org](http://www.ilpqc.org).

## Location

NIU Naperville Conference Center

1120 E. Diehl Rd., Room 101

Chicago, IL 60563

Free parking is available on site. The facility is handicap accessible.



## Hotel

We have rooms available for overnight stay on Sunday, Nov. 9th for \$80/night at the Marriott Courtyard Chicago Naperville, 1155 East Diehl Road, Naperville, IL. **Please call 800-321-2211 or 630-505-0550 to make reservations and mention "Illinois Perinatal Quality Collaborative (ILPQC)" or visit the website at <http://bit.ly/ilpqc-hotel2014> for the discounted rate.** Reservations must be made before Monday, October 20th.