

# BIRTH EQUITY NEWSLETTER

APRIL 2024: EXPANDING PATIENT ACCESS TO HOME VISITING PROGRAMS

## SUSTAINING BIRTH EQUITY STRATEGIES: HOW CAN HOME VISITING PROGRAMS HELP?

**A home visitor supports pregnant people and parents with young children often focused on families who live in communities that face greater risks and barriers to achieving positive maternal and child health outcomes.**

**Home visitors and families develop strong relationships and trust through meeting regularly, providing education and addressing families' needs.**

### Home visitors:

- Support healthy pregnancy practices
- Provide information on topics such as breastfeeding, safe sleep, nutrition, etc.
- Work with caregivers to set goals for the future
- Connect families to other services and resources in their community

## HOW HOSPITALS CAN PARTNER WITH HOME VISITING PROGRAMS

- Identify home visiting programs in your hospital catchment area
- Reach out and establish relationships with Home Visiting Programs that serve your patients – build bridges
- Identify resources to educate patients on benefits of Home Visiting – work with your BE Patient Partner!
- Establish a process flow to identify eligible patients and link them to home visiting programs

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## HOME VISITING PROGRAMS IN ILLINOIS

### **HEALTHY START: NURTURING HEALTH, PREVENTING DISPARITIES**

- INVESTS IN COMMUNITIES TO IMPROVE HEALTH OUTCOMES BEFORE, DURING, AND AFTER PREGNANCY
- TAILOR SERVICES TO THE NEEDS OF THEIR COMMUNITIES TO HELP REDUCE RACIAL AND ETHNIC DIFFERENCES IN RATES OF INFANT DEATH AND MATERNAL HEALTH OUTCOMES
- EACH INDIVIDUAL MATCHED WITH CARE COORDINATOR

### **MATERNAL, INFANT, AND EARLY CHILDHOOD HOME VISITING (MIECHV) PROGRAM**

- ILLINOIS MIECHV FUNDS HOME VISITING PROGRAMS AND HOME VISITING COORDINATED INTAKE IN 12 COMMUNITIES THROUGHOUT ILLINOIS

### **BRIGHTPOINT HOME VISITING: STRONGER BEGINNINGS FOR FAMILIES**

- HOME VISITORS OFFER FAMILIES GUIDANCE DURING AND AFTER PREGNANCY TO IMPROVE CHILD HEALTH AND FAMILY WELLBEING AND LINK FAMILIES TO COMMUNITY RESOURCES – FROM ASSISTANCE WITH BASIC NEEDS TO MEDICAL CARE

### **FAMILY CONNECTS ILLINOIS**

- ENTRY WAY FOR ALL FAMILIES IN A COMMUNITY (CHICAGO, PEORIA, AND STEPHENSON COUNTIES) TO RECEIVE CUSTOMIZED SERVICES AND SUPPORT AFTER WELCOMING A NURSE FOR A HOME VISIT AFTER A CHILD IS BORN.
- 1-3 NURSE HOME VISITS

## HOW TO CONNECT WITH A HOME VISITING PROGRAM NEAR YOU

- Utilize the iGrow coordinated intake list for a single point of entry for home visiting programs in your community
- OR, utilize the iGrow “Search by community” function to connect with local programs if coordinated intake is not available near you
- All home visiting programs under the Illinois DHS are in the iGrow tool, **plus more!**

<https://igrowillinois.org/find-a-program/>

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## REGISTRATION IS OPEN! 2024 ILPQC FACE-TO-FACE CONFERENCE

OB TEAMS: MAY 22ND  
NEO TEAMS: MAY 23RD



## JOIN HRSA'S BLACK MATERNAL HEALTH WEEK CAMPAIGN

HRSA IS PLEASED TO ANNOUNCE THE UPCOMING BLACK MATERNAL HEALTH WEEK CAMPAIGN TAKING PLACE FROM APRIL 11 TO 17, 2024! THIS WEEK PRESENTS AN OPPORTUNITY FOR US TO COME TOGETHER AND FOCUS OUR SPOTLIGHT ON THE CRITICAL ISSUE OF BLACK MATERNAL HEALTH.

USE HRSA'S TOOLKIT AND JOIN THEIR SOCIAL MEDIA CAMPAIGN [[#BMHW](#)] [#HRSAHELPSMOMS](#)] TO SHOWCASE YOUR WORK.

## BIRTH EQUITY QI EXCELLENCE AWARD CRITERIA

1. ALL MONTHLY DATA SUBMITTED (BASELINE - MARCH 2024) BY APRIL 30, 2024
2. **7/7 KEY STRUCTURE MEASURES IN PLACE**
  - a. Including patient & community engagement structure measure 'in place'
3. **ACHIEVE KEY BE GOALS**
  - a. Provider, nurse, & staff education  $\geq 70\%$
  - b. SDOH delivery admission screening  $\geq 70\%$
  - c. SDOH screen positive linkage to resources  $\geq 70\%$
  - d. PREM completion rate  $\geq 10\%$  or 15 surveys/month

EMAIL [INFO@ILPQC.ORG](mailto:INFO@ILPQC.ORG) TO SCHEDULE A 1:1 SUPPORT CALL TO DISCUSS HOW TO ACHIEVE BE INITIATIVE AIMS!

**NEXT BE WEBINAR: JUNE 17TH, 2024 FROM 12-1PM CT**