



**American Hospital
Association™**

Advancing Health in America

Addressing Social Determinants of Health

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CURRENT ENVIRONMENT

Social determinants of health are the circumstances in which people are born, grow up, live, work and age, and the systems put into place to deal with illness.

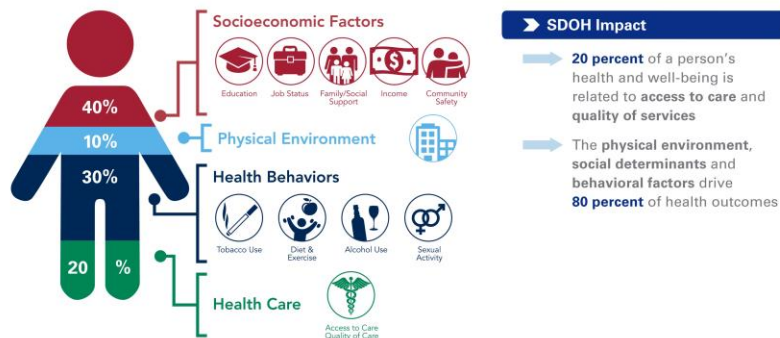
➤ Each Year In The U.S...

- **1.5 million** individuals experience homelessness
- **3.6 million** people cannot access medical care due to lack of transportation
- **40 million** people face hunger, and
- **11.8 percent** of households are food insecure


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IMPACT OF SOCIAL DETERMINANTS OF HEALTH

Social determinants of health have tremendous effect on an individual's health regardless of age, race, or ethnicity.



Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems, 2014 Graphic designed by ProMedica.

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IMPACT OF SOCIAL DETERMINANTS OF HEALTH

Social determinants of health have tremendous effect on an individual's health regardless of age, race, or ethnicity.



Source: Adapted from Kaiser Family Foundation, Beyond Health Care: The Role of Social Determinants in Promoting Health and Health Equity, November 2015.


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SOCIAL DETERMINANTS OF HEALTH

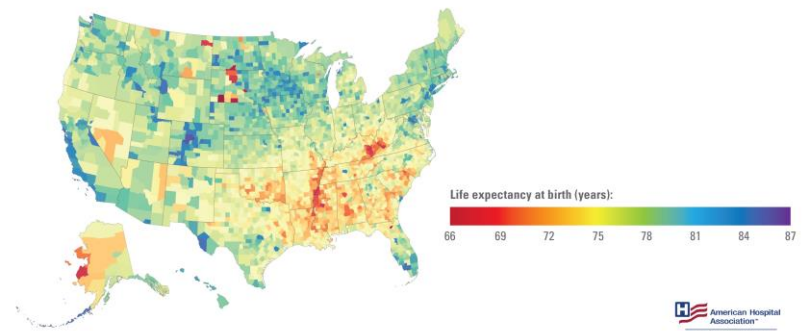
We need to consider each factor to address the social determinants of health.



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PLACE MATTERS

Where we live can determine how well we live and is a significant factor of life expectancy.



Source: Institute for Health Metrics and Evaluation, University of Washington, 2014

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ZIP CODE MATTERS

Your zip code – where you actually live – also influences health.



Chicago, Illinois

Mississippi

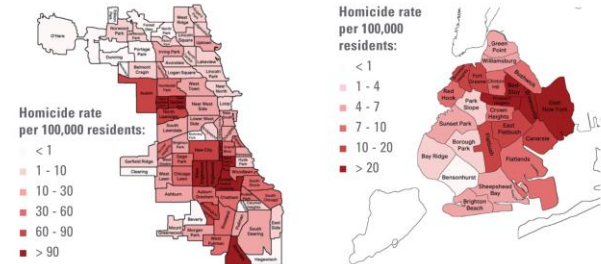
Short Distances To Large Gaps In Health

Source: Reprinted with permission from the VCU Center on Society and Health.

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COMMUNITY MATTERS

Community also matters and plays a role in how long and how well you live.



Homicides by Chicago Neighborhood
As of December 12, 2016

Homicides by Brooklyn Neighborhood
As of October 2016

Source: <https://www.theforce.org/2016/12/murder-inequality-neighborhood-homicide-rates/>

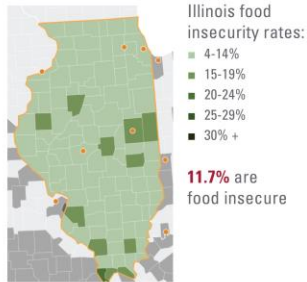
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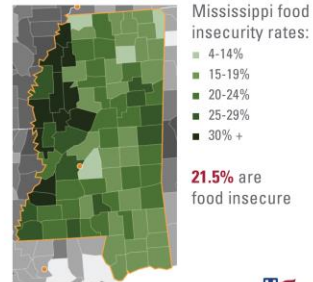
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FOOD MATTERS

Food insecurity is a risk factor for various health issues, including chronic diseases, poverty, unemployment, homelessness, and developmental delays in children.



Source: Feeding America, Map the Meal Gap, 2016



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THE ROLE FOR HOSPITALS AND HEALTH SYSTEMS

There are multiple ways hospitals and health systems can address social determinants of health – both within their own walls and outside in the community.

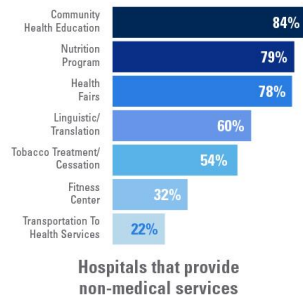


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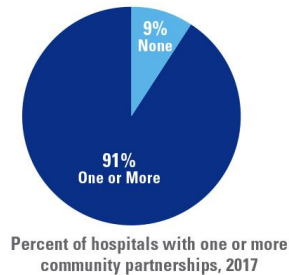
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THE ROLE FOR HOSPITALS AND HEALTH SYSTEMS

We know many hospitals and health systems are already addressing the social determinants of health in their communities.



All figures are based on reporting U.S. community hospitals. Percentages reflect only those responding that they have these as hospital-based facilities.
Source: AHA 2017 Annual Survey Data



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POTENTIAL NEXT STEPS

If a hospital or health system wants to move forward on their journey to address the social determinants, some examples of next steps include:

- 1 Know and engage with the community
- 2 Gather data
- 3 Develop organizational/internal engagement strategies
- 4 Integrate social determinants in strategic/financial plans
- 5 Explore funding options
- 6 Establish measurement strategies and evaluation tools

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AHA RESOURCES: THE VALUE INITIATIVE

Tools, resources and education to address social determinants as part of value, population health and health equity efforts.



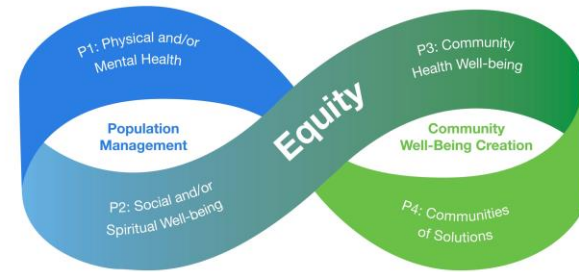
You are invited to explore The Value Initiative at:
www.aha.org/TheValueInitiative

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AHA RESOURCES: PATHWAYS TO POPULATION HEALTH

Tools, resources and education to address social determinants as part of value, population health and health equity efforts.



Access tools and resources at: www.pathwaystopohealth.org

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AHA RESOURCES: THE INSTITUTE FOR DIVERSITY AND HEALTH EQUITY

Tools, resources and education to address social determinants as part of value, population health and health equity efforts.



Institute for Diversity and Health Equity

An affiliate of the American Hospital Association

"There can be no quality without equity. Promoting diversity and inclusion and building community are essential strategies for delivering equitable care."

www.diversityconnection.org

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MEMBERS IN ACTION: FIGHTING FOOD INSECURITY

Connecting individuals and families to health food sources and improving their health.

ProMedica

- ➡ More than **57,000 patients** were screened for food insecurity
- ➡ **1,100 food insecure patients** became food pharmacy clients
- ➡ Additional **4,000 Medicaid patients** referred to food pharmacy
- ➡ Food pharmacy patients **used ED 3 percent less**, had **53 percent fewer hospital readmissions**, and **primary-care visits increased 4 percent**

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MEMBERS IN ACTION: ADDRESSING TRANSPORTATION NEEDS

Creative solutions to help individuals keep
needed medical appointments.

► MedStar Health

- Ascension
- Denver Health



UBER

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MEMBERS IN ACTION: ADDRESSING HOUSING

Providing chronically homeless individuals with stable
housing and support services.

► University of Illinois Hospital and Health Sciences System



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MEMBERS IN ACTION: ADDRESSING VIOLENCE

Connecting victims of violence with individual and family
support to stop the cycle of violence.

► Children's Hospital of Wisconsin



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MEMBERS IN ACTION: IMPROVING SOCIAL SUPPORT

Increasing physical activity and event opportunities for seniors
to improve health and build community.

► Northern Montana Hospital

- Activities include bus tours, picnics and fitness classes
- Built-in health screenings
- Diabetes prevention program resulted in decreased number of amputations

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MEMBERS IN ACTION: SUPPORTING YOUTH EDUCATION

The Tipping the Scale Program provides at-risk students job training, mentoring, and summer employment.

► Baptist Health & University of Florida Health

- ➡ Ninth graders begin weekly training sessions on job interviewing, resume writing, money management, and accountability
- ➡ **1,700 students** each year
- ➡ **98%** graduate high school
- ➡ Majority attend college, join military or get a job



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MEMBERS IN ACTION: IMPROVING EMPLOYMENT AND HOUSING

SEED Program invests in a neighborhood to revitalize former vacant lots and turn around a poor retail market.

► Bon Secours Richmond Community Hospital

- ➡ Initial investment - \$50,000 a year with three-year commitment
- ➡ Established 14 business (still running today)
- ➡ Brought jobs to community and increased income
- ➡ Resulted in better housing opportunities



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