

BIRTH EQUITY NEWSLETTER

MARCH 2024: EXPANDING PATIENT ACCESS TO COMMUNITY-BASED DOULAS

WHY WE NEED COMMUNITY-BASED DOULAS

A doula is a trained childbirth professional who provides non-medical physical, emotional and informational support to clients and their families before, during and after childbirth. Doulas:

- Improve linkage of at-risk patients to community resources
- Promote patient-centered respectful care
- Improve postpartum safety
- Reduce disparities in NTSV cesareans and promote vaginal birth

A COMMUNITY-BASED DOULA WORKS WITH CLIENTS WHO ARE TYPICALLY YOUNG IN AGE, OF LOW INCOME AND HAVE LITTLE TO NO SUPPORT. COMMUNITY-BASED DOULAS MEET WITH THEIR CLIENTS SEVERAL MONTHS BEFORE BIRTH, ATTEND THE BIRTH AND MEET IN THE WEEKS TO MONTHS FOLLOWING BIRTH.

A DOULA HAS TO HAVE AN NPI# OR BE A PART OF A DOULA AGENCY THAT HAS AN NPI IN ORDER TO ENROLL IN IMPACT AND BE REIMBURSED THROUGH MEDICAID. REQUIREMENTS AND ENROLLMENT PROCESS IS BEING FINALIZED - MORE DETAILS TO COME!

HOW HOSPITALS CAN PARTNER WITH DOULAS

- Connect with doulas in your community
- Allow doulas to bring in business cards or brochures
- Attend/host meet and greets or invite doulas to your Respectful Care Breakfast
- Build relationships and partner to combat maternal health deserts in urban and rural communities
- Learn each others' roles and create respectful work environments and birth teams

MARCH 18, 2024

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REGISTRATION IS OPEN! 2024 ILPQC FACE-TO-FACE CONFERENCE

OB TEAMS: MAY 22ND
NEO TEAMS: MAY 23RD



REGISTER HERE

JOIN US FOR BE QI OFFICE HOURS!



Birth Equity QI
Office Hours

Join us to discuss how to engage a patient partner at
your hospital and host a Respectful Care Breakfast!

Offerings:
Thursday, February 8th
Thursday, February 22nd
Thursday, March 7th
Thursday, March 21st

12-1pm CT



JOIN HERE

BIRTH EQUITY QI EXCELLENCE AWARD CRITERIA

1. **ALL MONTHLY DATA SUBMITTED (BASELINE - MARCH 2024) BY APRIL 30, 2024**

2. **7/7 KEY STRUCTURE MEASURES IN PLACE**

a. Including patient & community engagement structure measure 'in place'

3. **ACHIEVE KEY BE GOALS**

a. Provider, nurse, & staff education $\geq 70\%$

b. SDOH delivery admission screening $\geq 70\%$

c. SDOH screen positive linkage to resources $\geq 70\%$

d. PREM completion rate $\geq 10\%$

**EMAIL INFO@ILPQC.ORG TO SCHEDULE A 1:1 SUPPORT CALL TO DISCUSS HOW TO ACHIEVE BE
INITIATIVE AIMS!**

NEXT BE WEBINAR: APRIL 15TH, 2024 FROM 12-1PM CT

[ILPQC.ORG/BIRTHEQUITY/](https://ilpqc.org/birthequity/)

